

Activity Type

Vocabulary and Speaking Game: impromptu speech, communicative practice (group work)

Focus

Talking about companies

Aim

To practice talking about companies, business scenarios, traits and strategies

Preparation

Make one copy of the game board for each group of three or four.

You will also need a dice and counters for each group.

Level

Upper-intermediate (B2)

Time

25 minutes

Introduction

In this talking about companies board game, students practice talking about companies, business scenarios, traits and strategies.

Procedure

Divide the students into groups of three or four.

Give each group a copy of the game board, a dice and counters.









Players begin by placing their counters on the start square.

Players then take turns rolling the dice and moving their counter along the board.

When a player lands on a square, they talk about the company-related topic on the square for 30 seconds without stopping.

If a player can't think of anything to say or stops talking before the 30 seconds are up, they go back two squares.

The first player to reach the finish wins the game.

Finish		A company that is known for its innovation	Move forward two spaces	A company that has excellent customer service	Corporate social responsibility (CSR)
A company that is committed to sustainability		An effective strategy for improving employee productivity			How a company can effectively manage its brand image
Miss a turn		A company that has successfully expanded internationally		A company that has a strong reputation in its industry	Your company and its products or services
Ways a company can increase brand awareness		How companies can maintain a competitive edge		How companies can improve internal communication	
A company that effectively uses social media for marketing		Ways companies can improve their employees' well-being		Miss a turn	
How companies set their pricing		A company that has a unique corporate culture		A company that leads in technological advancements	
A company that has a loyal customer base		Move forward one space		A company that has successfully navigated a crisis	
A company that has an effective leadership team.		How companies can improve their customer service		A company that has rapidly grown in recent years	Start
A company that consistently delivers high-quality products					